## Business and Management Pathways

### Marketing
Pathway Lead: Brandie Clark

**EXPLORE - Recommended Electives:**
- Sports & Event Marketing
- Fashion Retail Marketing
- Computer Business Applications
- Personal Finance
- Business Law
- Advertising/Promotion

**PREPARE - Required Courses (4.0 Credits):**
- Marketing I (1.0)
- Marketing II (1.0)
- Marketing III or Accounting I (1.0)
- Fashion or Sports Marketing
- + Advertising/Promotion (1.0)
- One additional business credit (1.0)

**DEMONSTRATE - Pathway Project:**
Participation in the DECA program required. See the Pathway Lead for project details.

### Accounting
Pathway Lead: Heather Baldwin

**EXPLORE - Recommended Electives:**
- Sports & Event Marketing
- Fashion Retail Marketing
- Computer Business Applications
- Personal Finance
- Business Law
- Advertising/Promotion

**PREPARE - Required Courses (4.0 Credits):**
- Accounting I (1.0)
- Accounting II (1.0)
- Accounting III or Adv. Accounting or Marketing I (1.0)
- Fashion or Sports Marketing
- + Advertising/Promotion (1.0)
- One additional business credit (1.0)

**DEMONSTRATE - Pathway Project:**
Participation in the DECA program required. See the Pathway Lead for project details.

### Culinary Arts / Hospitality
Pathway Lead: Lora Wells

**EXPLORE - Recommended Electives:**
- Foods 1

**PREPARE - Required Courses (4.0 Credits):**
- Foods 2 (.5)
- Culinary Arts I & II * (2.0)
- One credit from the following:
  - Advanced Culinary Arts **
  - Any Marketing Class
  - Any Accounting Class
  - Art 1 or 2
  - Any EXPLORE Business Class
  - Economics
  - Advertising/Promotion

* Student must be a Junior or Senior

**Advanced Culinary Arts provides opportunities for work experience, certification from the National Restaurant & Lodging Educational Foundation, and a possible scholarship.**

**DEMONSTRATE - Pathway Project:**
This pathway requires membership in Skills USA, one credit in a business class, and the following classes: Foods 1 & 2, Culinary Arts 1 & 2. This career pathway is backed by the State and National Restaurant and Lodging Educational Foundation. Up to 8 college credits from Central Oregon Community College may be earned. See the Pathway Lead for project details.